

**PROMO OFFER**

themap.ng  
...go places



Customer Relationship Management Investment



**CRMI**

**EARN & BUILD PEOPLE**

**Invest**

**N100, 000 get**  
**N210, 000**

**Returns in**  
**3 months**



**PROMO OFFER**

# HOW DOES IT WORK?



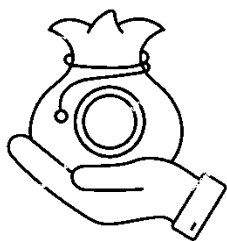
## 1. As a call center agent

This means you are subscribing for yourself and you will be the one to get the training and the verification. All assignments and income comes to you directly without a 3rd party.



## 2. As an investor

This means you can invest in a call center agent, this CRM business and make 100% returns. Your investment will be used to empower and train someone who will be getting jobs and assignments from TheMap and get paid for the assignments. We deduct income from the money made by the sponsored call center agent to pay back the investor in 3months (90 days).



## **Invest**

Invest to get trained, get equipped, get assignments & get paid or invest in people who get paid & you get returns.



## **Earn**

Get paid from calling hotlines assigned to you, receiving incoming calls, handling shopping list, taking delivery requests, etc.



## **Build**

This is direct human capital development. As you invest in yourself or someone for this business jobs are created.



# OUR INVESTORS GROW RICH IN THEIR SLEEP

## WHAT IS THE RETURNS?

N210, 000.00 returns from N100, 000.000 investment to empower a Nigerian.  
This means you get 110% returns on your investment.

### The ROi Breakdown

The payout is calculated weekly but paid out monthly because the CR-Manager you empower/sponsor works and get paid at month end.

DURATION - 3 months

1st month = N60, 000

2nd month = N60, 000

3rd month = N90, 000

**Total = N210, 000.00**

# HOW DOES THE CRM GET PAID?

CR-(customer relationship)-Managers earn from various income sources depending on their level of competence;

HOTLINES = N100/hotline

## 1. Out bound calls

These are phone calls made by the CR-Managers to phone numbers provided to pass specific information for marketing, update, follow-up, etc.

For a start we will provide CR-Manager with 10 contacts

- Step1:
  - 10 contacts x N100 = N1,000
- Step 2:
  - 50 contacts x N100 = N5,000
- Step 3:
  - 100 contacts x N100 = N10,000

## 2. In bound calls

These are incoming calls, unexpected calls from our numerous investors, partners and customers. As we broadcast on social media, radio, offline channels and other media, we project our call center number, our CRManagers attend to the calls and win transactions which they earn commissions sometimes in fixed rate or percentages which turns into a lot of money due to the volume of calls

## 3. Duties and assignments

They can be trained to function as location ambassadors, personal shoppers, admin, content developers, media team, etc. We have work and assignments for them with naira price tags. As we pay them we set investors oney aside to offset their investment/sponsorship.

## WHAT DO WE OFFER THE CR MANAGERS?

### PROFILING

- Verification
- Confirmation
- Training/retraining
- Documentation/contract

### EQUIPMENT

- Smart phone
- Smart SIM card

### MATERIALS

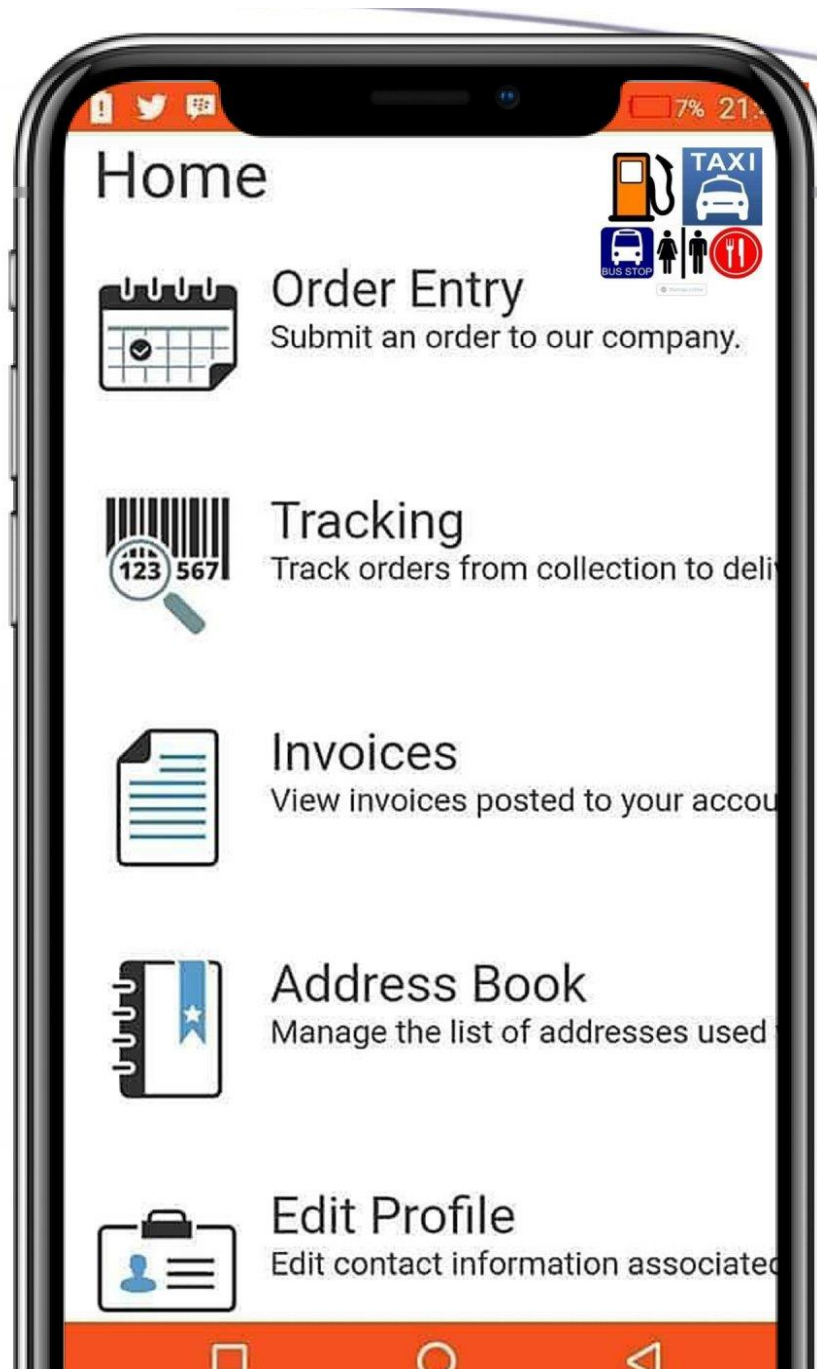
- Bike investment brochure
- Location investment brochure
- VR investment brochure
- Real estate investment brochure
- CRMi brochure
- Hub partnership brochure
- TheMap company profile
- Dispatch brochure
- CRMi Handbook/manual
- Pickup/delivery brochure

### APPS

- Call center app
- CRM app
- Pickup/delivery portal

### ADMIN BACKEND

- Technical support
- Admin support
- Management
- Record office
- Mentorship



## AFTER MY INVESTMENT TENURE WHAT NEXT?

After investors returns is completely repaid in 3 months, the CR-Manager will continue to work and earn money for themselves for life because the investor can only take back their investment/sponsorship as returns on investment (ROI) but cannot take back the knowledge and equipment given to the customer relationship manager (CRM).

The CR-managers have further responsibilities to offset after paying off their investor/sponsor, such as;

**After the 1<sup>st</sup> 3months of repayment to investor, the CRM will pay;**

- |  |         |
|--|---------|
| • Monthly repayment for their smart phone                    | N15,000 |
| • Monthly subscription for their smart SIM card data/airtime | N15,000 |
| • Monthly subscription for admin support                     | FREE    |

**Total = N30, 000/month**

NB: from the 4<sup>th</sup> month after the first 3 months of paying investors, the CRM will pay for their smart phone for another 10months which is  $N15,000 \times 10\text{months} = N150,000$  to cover their smart phone and make them own it for life

WHAT'S  
NEXT



## How can I pay?

Account Name: The Map Online  
Account number: 1016497279



Account Name: The Map Online  
Account number: 1023208970



Account Name: The Map Online  
Account number: 0607026970



Account Name: The Map Online  
Account number: 7112022013



## HOW CAN A PROSPECTIVE CRM GET SPONSORSHIP

To be sponsored with investors funds to enable you or become a CR-manager and earn from home, you need to scroll down this page to the comment section;

1. Write a short message why you should be sponsored as a CRM
2. Add your photo so we can identify you
3. Add your phone number
4. Add your email
5. Add your location
6. Post comment
7. wait for confirmation on the comment tab or email/phone.

Please note:

This is the only channel we are using in recruiting CR-Managers.

As an investor, you can also select a person or persons you wish to sponsor randomly from our comment section.





# AFFILIATE COMMISSION

If you introduce an investor who invests in CRM, we pay 10% commission per unit/N100k invested. For example if an investor invests N500k on 5 people/CRM, your commission will be 10% of N500k. If the investor you introduced invests in 1 person for N100k your 10% commission will be N10k.

## **REGISTER AND GET PAID**

1. You must be a registered affiliate with NGN 100,000
2. You must know the packages and turn on notification on Instagram and Facebook to be constantly updated on the activities of the company.
3. You must know you are a representative of THEMAP.NG wherever you go and as such be ready to defend and grow with the company.
4. To get paid for referrals you have to file the application at [www.themap.ng/affiiatepayment](http://www.themap.ng/affiiatepayment) on or before wednesday. Affiliates get paid from friday each week.
5. To get any payment it has to be filed for that week.
6. You have to ensure not to repeat invoice numbers. Registrations can be voided on such acts.
7. We are themap.ng. We are working together to build a greater life experience we can pass on with pride.

A true Nigerian Spirit the gift of Africa to the world. Success In Motion...going places!

**Visit us at our office in Lagos.**

**\*IKEJA\***

Suite A48,  
Nigerian Air Force Shopping Complex,  
International/Local Airport Road,  
Ikeja, Lagos, Nigeria.

**\*LEKKI\***

33 Durosimi-Etti Drive,  
Off Admiralty Way Lekki Phase1,  
Lekki, Lagos, Nigeria.

**\*ABUJA\***

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Ademola Adetokunbo Crescent,  
Wuse II, FCT, Abuja.

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