



themap.ng
...go places

HUB PARTNERSHIP



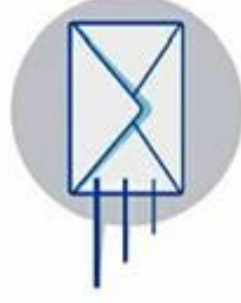
**Digital
Marketing**
Strategies Focused on Increasing The
Reach & Visibility of Your Business.



website



Google



CONTENT



YAHOO!



Windows
Store



vevo **OLX**

Jiji



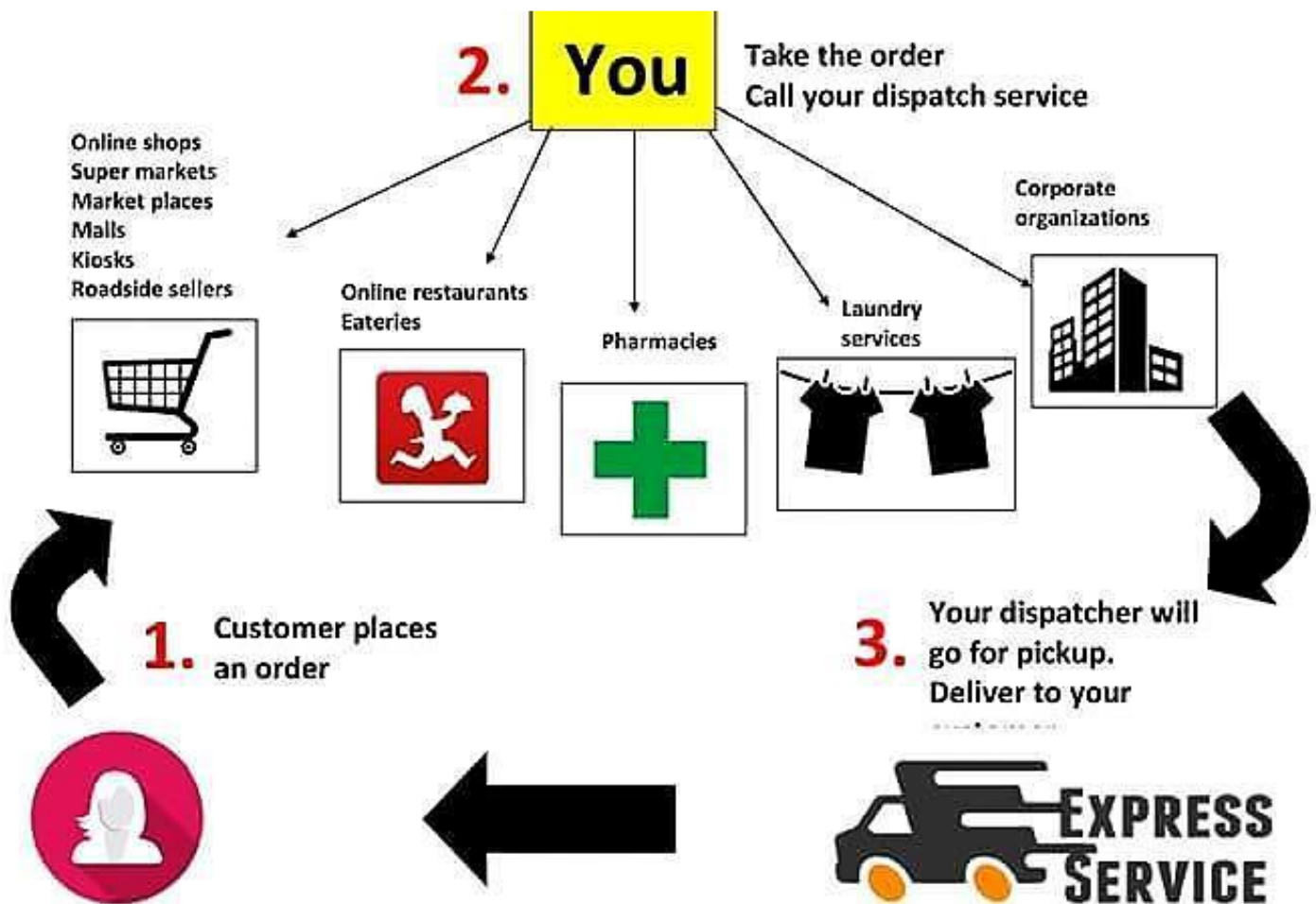
Google play



BlackBerry
World



INTRODUCTION



Signing up as TheMap Hub Partnership you automatically become an ecommerce business center to provide various ecommerce value service daily.

Hub Partnership allows an individual, group or corporate organization to become TheMap in their location, provide e-commerce services to business within and beyond their immediate environment.

This means we are opening our business for partnership with 3rd party players who share a fraction of our profit for playing a part in making our services deliver/business process complete.

Who can be a Hub?

- Students
- Youth Corper
- Job seekers
- Investors
- Working class seeking more income source
- Sit at home moms
- Retirees
- Special citizens
- Entrepreneurs/start-ups
- Affiliates

HOW DOES IT WORK?

Location

You need to have a physical location with a physical address where you run daily operations. This location can be a shared space or fully yours ranging from;

- Shop
- Office space
- Home address
- Filling station
- Plaza
- Shopping complex
- Hotel
- Estate

Note:

It is more profitable to have a location in a busy area or commercial districts marketplaces, shopping complex, etc.



Online filling stations



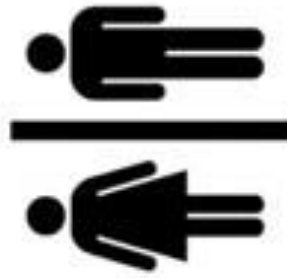
Online travel agencies



Online restaurants



Online laundry services



Online public toilet



Online real estate



Online shop/mall



Online salon



Online school



Online gymnasium



Online car hire



Online hotel

WHAT WE PROVIDE

Applications

- 1 delivery portal
- 1 call center app
- 1 bank agent portal

Staffing

- 1 call center
- 2 dispatch riders

Devices

- 1VR head gear
- 1 VR device
- 1 smart phone
- POS terminal
- 1 super SIM card
- Unlimited airtime
- Unlimited data

Materials

- 3 paper bags
- 3 bike investment catalogue
- 3 location investment catalogues
- 3 VR investment catalogue
- 1 company
- 2 ID cards
- 2 shirts
- 2 face caps

Admin backend

- Technical support
- Training suite
- Training
- Retraining



Benefits

Individuals/start-ups/business owners

- Start logistics business with ease
- No need to purchase bikes
- No need to hire a rider
- Work with your own team or we help you recruit
- Get staff assignment or recruit your team
- Get dedicated bikes and riders
- Fast start-up,
- Instant collaboration with known brands/existing business
- Access to training/retraining
- Profit sharing/commission on various transactions
- Work at your own pace/space
- Be your own boss
- Become relevant to the economy and the society at large
- Gain experience and expand your knowledge
- Become gainfully employed/occupied
- Affordable kick off
- Sustainability/career path
- Technical support
- Achieve your goals and live your dreams
- Direct investment
- Own multiple hubs
- Cost effective solutions
- Efficient operations
- Minimal supervision
- Soft staffing
- More sales channels (locally/internationally)
- More brand exposure
- Effective work force
- Increase your income
- Cut off overhead cost

Build your own team or we build for you

- Graphic designers
- Website developers
- Mobile app developers
- Call center agents
- Location ambassadors
- Personal shoppers
- Photographers
- Cinematographers
- Script writers
- Video/photo editors





Sources of income

- Investment
- Deliveries
- Social media business
- Social media management
- Shopping list
- Product profiling
- Location profiling
- Soft solutions
- Call center agency
- Rider recommendation
- Signing up hubs
- Bank agency
- Job assignments

Introduce investors or attend to investors we recommend to your location based on your proximity.

BUSINESS	PACKAGE	INCOME
Bike Investment	Small Business Plan	2%
	Enterprise Business Plan	2%
	Corporate Business Plan	2%
Location Investment	Small Business Plan	2%
	Enterprise Business Plan	2%
	Corporate Business Plan	2%
VR investment	Deluxe Business Package	2%
Real estate Investment	Small Business Plan	2%
	Enterprise Business Plan	2%
	Corporate Business Plan	2%
CRM-i	Deluxe package	5%
Hub partnership	Deluxe package	5%
Recommend rider		N5000
Profiling	Product	N200
Profiling	Location	N500
Call center agent	Per phone number	N100
Deliveries	N8500	N1000
Social marketing	N3000/week	N500

SOFT SOLUTIONS

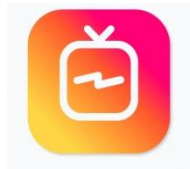
JOB	PLANS	PRICE	EXECUTION	INCOME
Website development	Startup Implementation			
	Small Business Plan	N50, 000	N30, 000	N20, 000
	Enterprise Business Plan	N90, 000	N50, 000	N40, 000
	Corporate Business Plan	N120, 000	N86, 000	N34, 000
	Professional Implementation			
	Small Business Plan	N190, 000	N160, 000	N40, 000
Social Media Marketing	Startup Implementation			
	Basic Business Plan	N15, 000	N10, 000	N5, 000
	Small Business Plan	N25, 000	N20, 000	N5, 000
	Enterprise Business Plan	N35, 000	N30, 000	N5, 000
	Professional Implementation			
	Corporate Business Plan	N70, 000	N55, 000	N15, 000
Soft Catalogue	5 pages	N8, 500	N5, 000	N3, 500
	10 pages	N12, 000	N9, 000	N3, 000
	15 pages	N19, 000	N15, 000	N4, 000
Search Engine Optimization	Small Business Plan	N10, 000	N7, 000	N3, 000
	Enterprise Business Plan	N15, 000	N12, 000	N3, 000
	Corporate Business Plan	N25, 000	N20, 000	N, 000
Social Monetization	Small Business Plan	N100, 000	N85, 000	N15, 000
	Enterprise Business Plan	N160, 000	N130, 000	N30, 000
	Corporate Business Plan	N190, 000	N165, 000	N25, 000
	Mega Business Plan	N250, 000	N220, 000	N30, 000
	Ultimate Business Plan	N350, 000	N320, 000	N30, 000
	Flexi Business Plan	Project spec		

WhatsApp Viral	Small Business Plan	N15, 000	N12, 000	N3, 000
	Enterprise Business Plan	N25, 000	N22, 000	N3, 000
	Corporate Business Plan	N35, 000	N32, 000	N3, 000
	Mega Business Plan	N50, 000	N45, 000	N5, 000

Please note that prices are subject to change based on the dynamics of the Nigerian economy.

OUR TRAINING SUITE

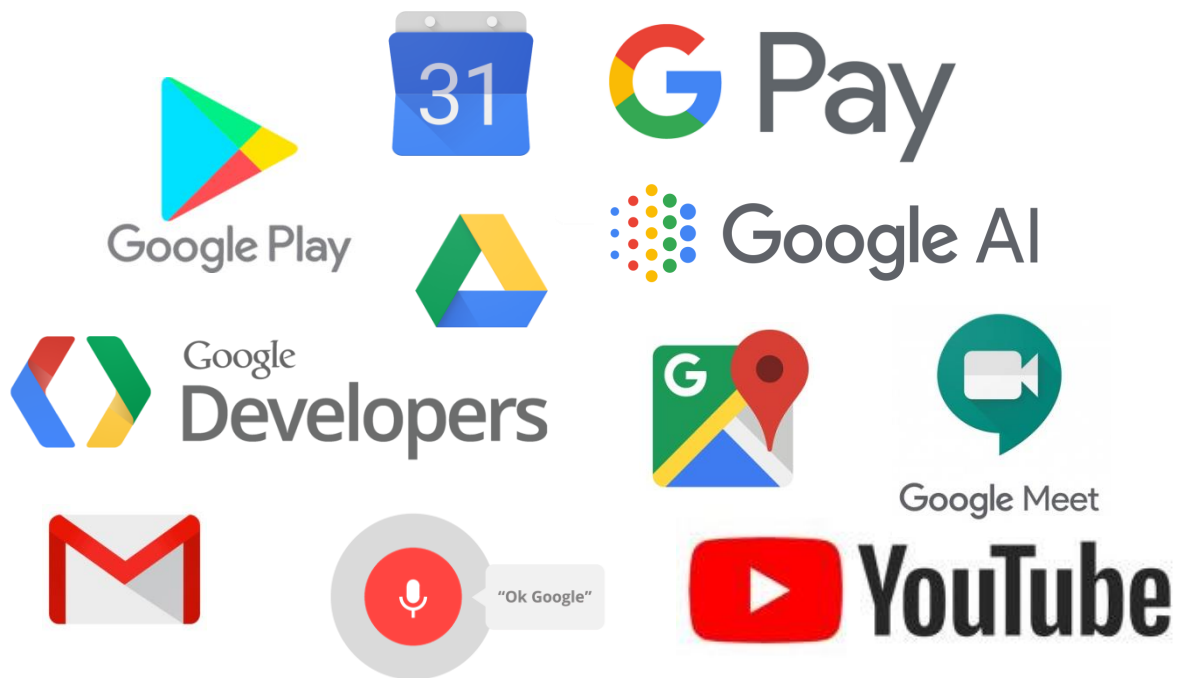




facebook

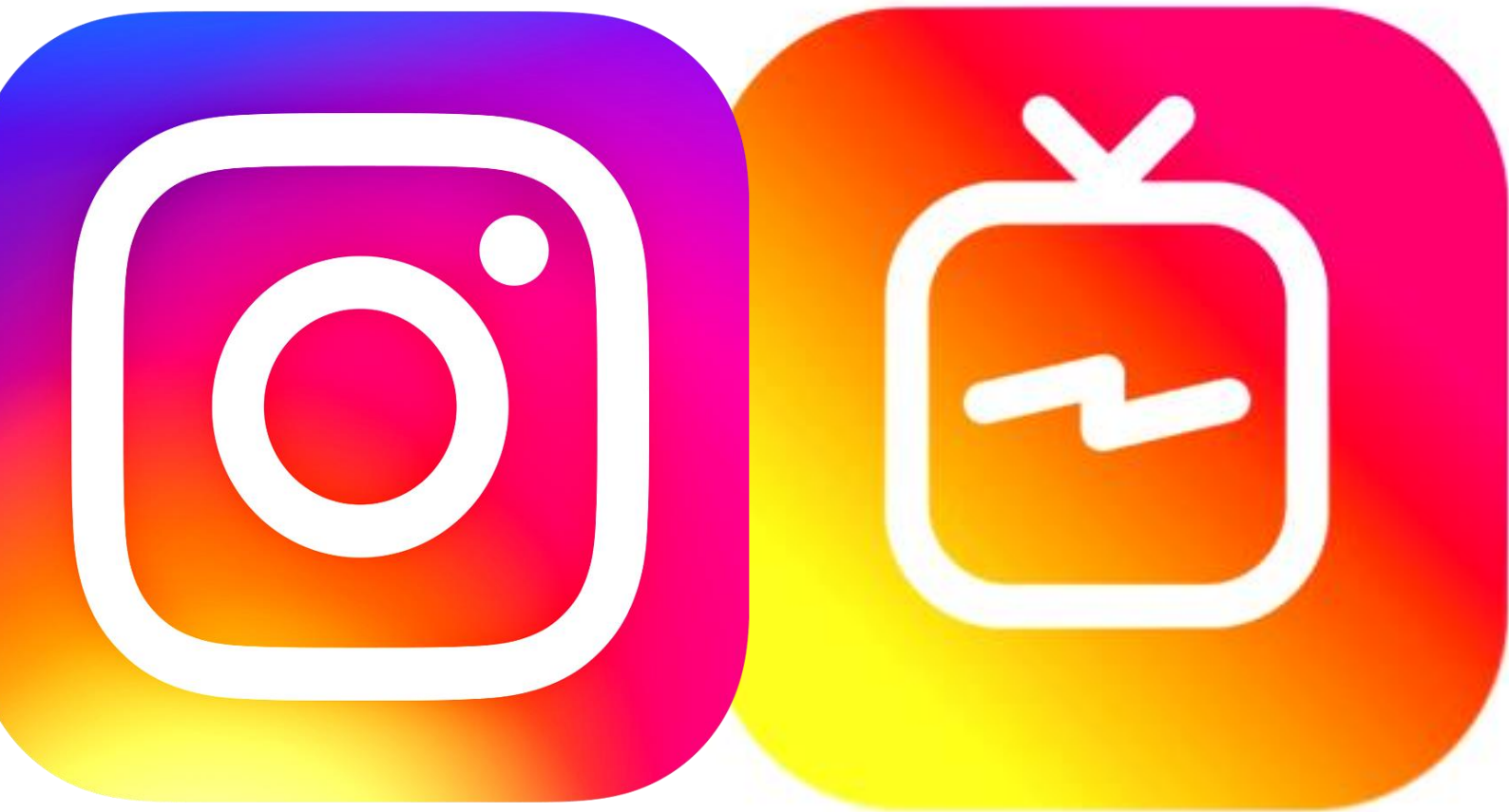
Facebook features

- Facebook watch
- Facebook story
- Facebook messenger
- Facebook highlight
- Facebook timeline
- Facebook comments
- Master hashtagging
- Facebook LIVE videos



Google features

- Maps
- Gmail
- Scout
- Drive
- Forms
- Duo
- YouTube
- Google+ (not anymore)
- YouTube LIVE videos
- GooglePay
- Google analytics
- Google adwords
- Google adsense



Instagram features

- Timeline
- Messages
- IGTV
- Instagram search
- Instagram story
- Instagram highlight
- Master hash tagging
- IG followers
- IG viewers
- IG likes
- Instagram LIVE videos



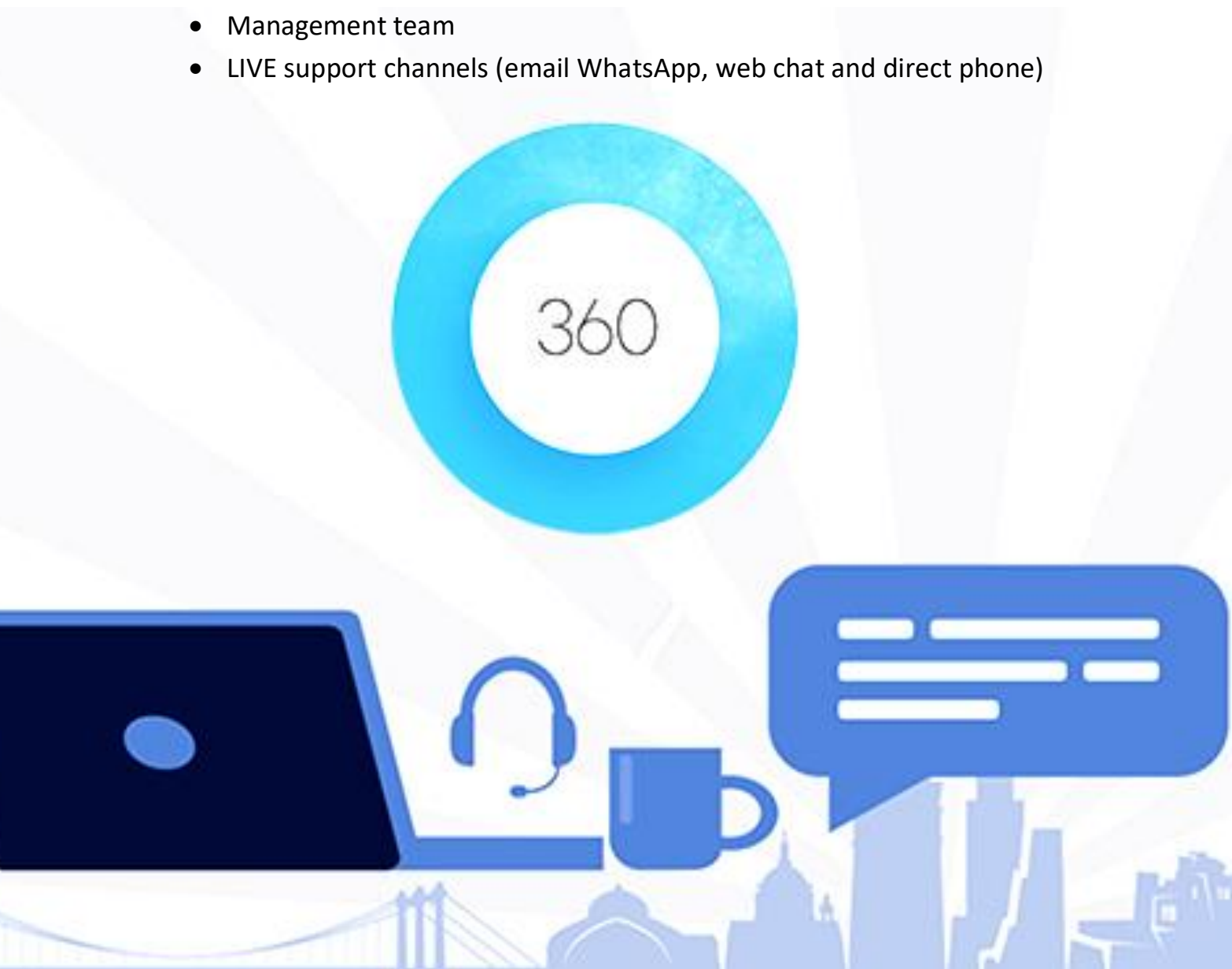
Catalogue features

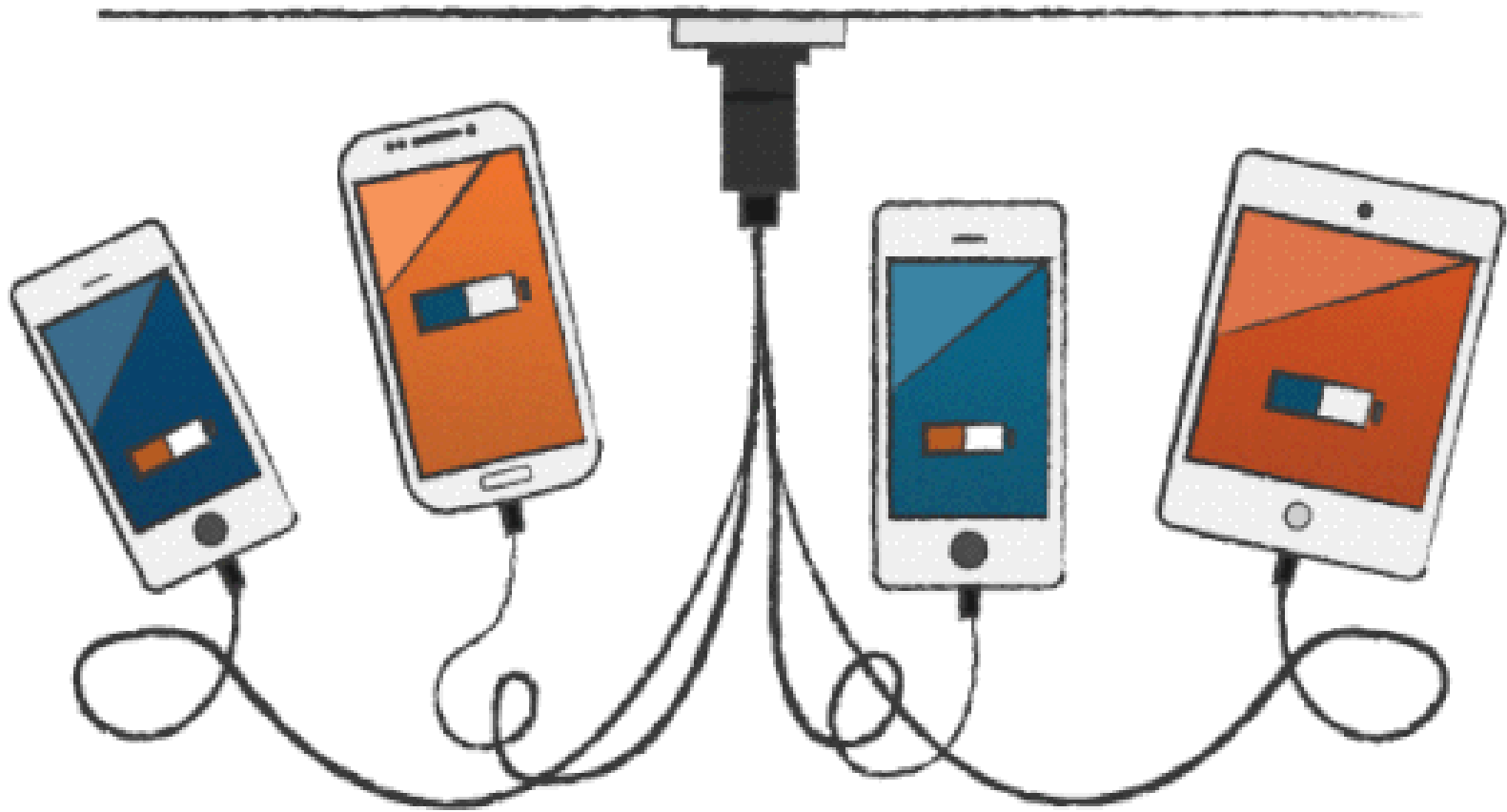
Downloadable catalogue for offline/online use. This catalogue can be tranfered from one person to another via WhatsApp, Facebook messenger twitter, etc. It can be published weekly or monthly and can come with 5-25pages of hardcore sales content for any location or any business.

- Publication/review Weekly/monthly/quarterly/annually
- Circulation: Online/offline
- Downloads: FREE/unlimited

Human Resource Management (HRM) features

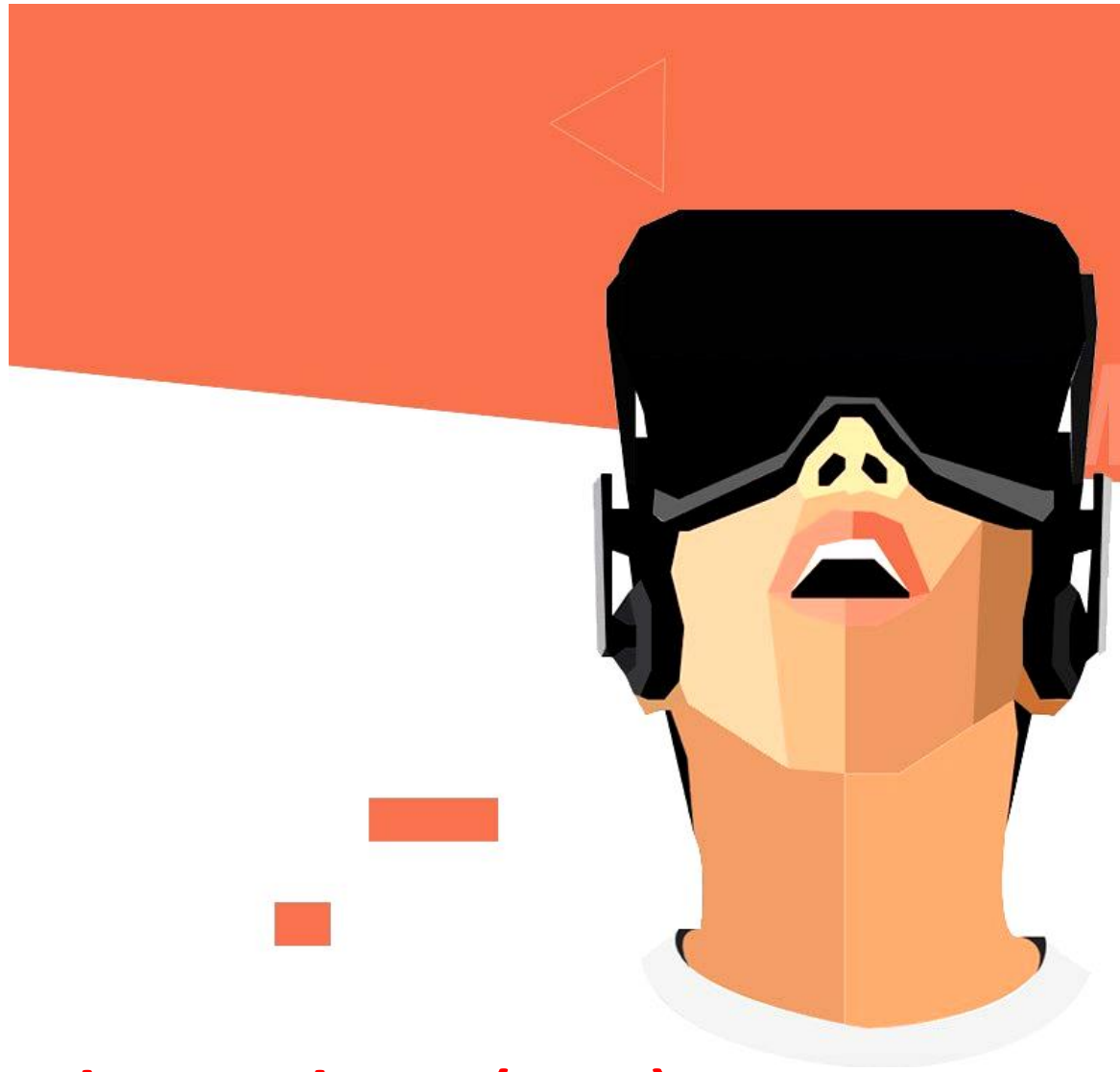
- Hubs
- Call centers agents
- Location ambassadors
- Personal shoppers
- Dispatch riders
- Media team
- Management team
- LIVE support channels (email WhatsApp, web chat and direct phone)





Equipment for CRM

- Dedicated hotline
- Unlimited data monthly
- Unlimited airtime monthly
- Admin backend
- Mobile app
- Smart phone
- Bluetooth handsfree
- Training/retraining
- Admin backend
- Technical support
- Reporting
- Appraisal
- WhatsApp management



Virtual Reality (VR)

features

- Virtual Tour
- LIVE video tour
- Drag, drop and explore
- Head gear integration
- VR content development
- VR content merchandising
- Location franchising



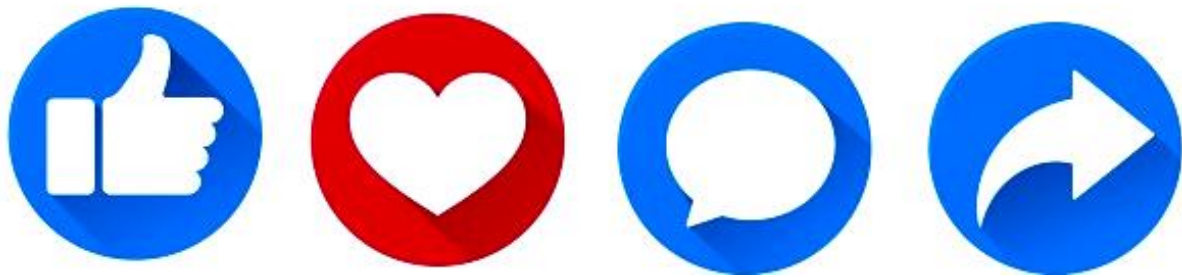
Tech features

- Soft solutions
- Website/landing pages
- Web/mobile application
- Online shop
- Online restaurant
- Online booking system (laundry, salon, auto workshop, slon, taxi stand)
- Online payment gateways
- Automated invoicing and accounting systems
- Employee management solutions
- Hardwares (smart phones computers/mobile devices)



Sales/marketing

- Marketing plans
- Digital marketing
- Offline marketing
- Strategic sales plans
- Promotions
- Coupons
- Newsletters
- Blogging
- Giveaways
- Etc



Social engagements



Comment tab

- Users can drop their LIVE comments for any location especially their experiences. This will give other users or prospective users the ability to judge the performance of each location based on the comment and reviews in the comment tab. Business owners and location operators will now know that their business depends on peoples experiences and reviews when it comes to online evaluation by users. This will make business owners and location operators to step up their operation to meet up demands and standards.



Ratings feature

- This is essential especially when it has an interactive graphical representation. Users can rate a location between 1-5stars depending on their experience. New users can easily see the total rating of a particular location.



Media features

- Video shoots
- Photo shoots
- Commercial
- Documentary
- Interviews
- Drone ariel profiling
- Cataloguing
- Offline materials/prints
- Photo editing
- Video editing
- Animations
- Website development
- Mobile app development
- Location profiling
- Product profiling
- Executive profiling
- Reporting
- Management/admin
- Video animations
- Customized 3D/7D
- Graphics design



BANKING AGENT

- Get POS terminal
- Get banner
- Get discounts
- Get admin portal
- Open accounts
- Transfer money
- Withdrawals
- Deposits

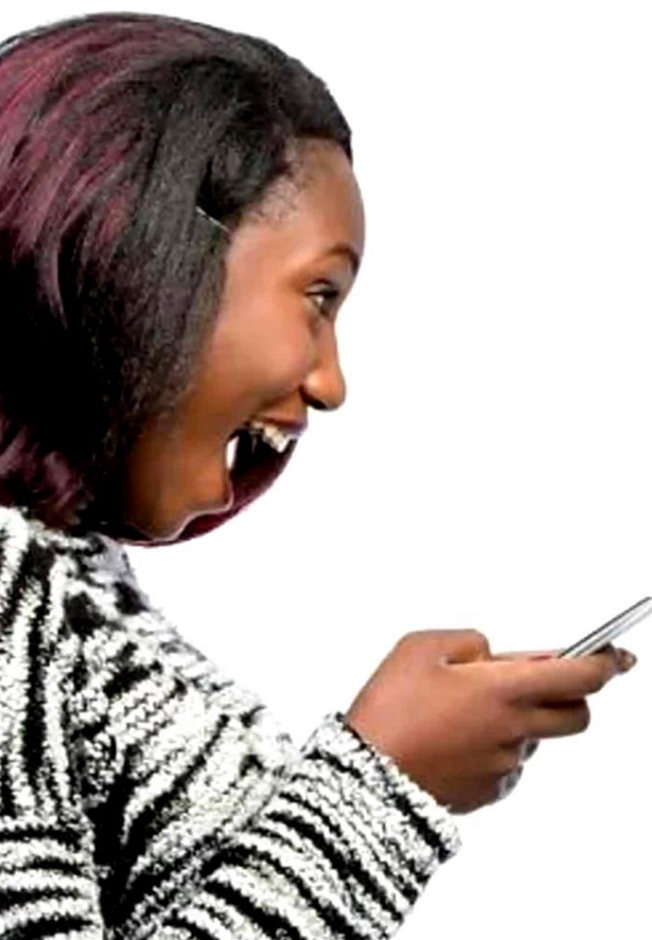




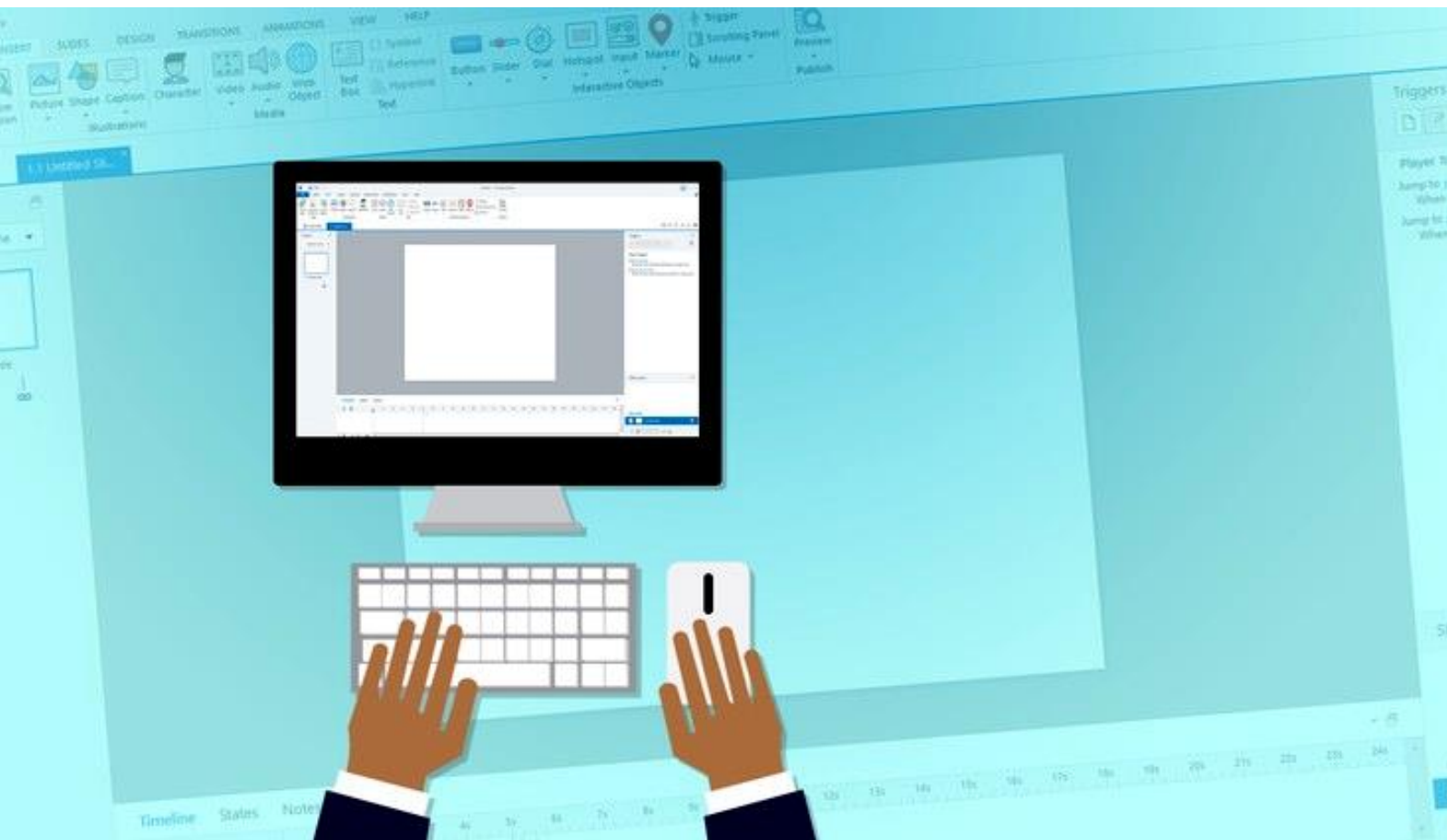
Delivery app

- You can use our app as a tool to track your bikes performance (admin login)
- We use the app to assign shipments to your bike(s)
- Instant proof of pickup and delivery (POD)
- Online payment gateway
- Instant shipment pricing
- Communication gateway (SMS/email)
- Invoicing and accounting system
- Real-time tracking
- Dispatch app for riders and drivers
- Admin app for investors
- Schedule calendar
- Customer address book and profile
- Customer history
- Push notification
- LIVE chat

- Vehicle profile
- Web and mobile optimization
- Drivers/riders profile
- Unique user login
- Time manager and reminders
- Auto generated shipment manifest
- Full interactive map
- Full GPS navigation
- Real time order updating
- Trip manager
- Customer feedback/rating system (driver/rider, services, etc)
- Geo-fencing
- Income calculator
- Manual and automatic shipment assignment
- Dispatcher management system
- Training suite
- Unlimited cloud data storage
- QR code generator and scanner
- Trip manager
- Subscriber module

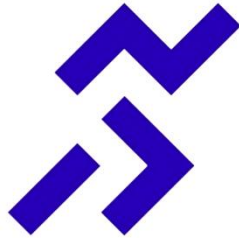

A smartphone screen displaying a mobile application interface. The screen shows a form with the following elements:

- Level of service:** A dropdown menu with "ABIA STATE" selected.
- Ready for collection by:** A date and time input field showing "2/18/2017 9:18 PM".
- Deliver by:** A date and time input field showing "2/18/2017 9:18 PM".
- Current time:** A label showing "2/18/2017".
- Times are shown as (U):** A label.
- Options:** A section with a horizontal line above a list of checkboxes. The list is organized into two columns:
 - Column 1: ABA, ABALA, ☒ ABIA, ABIRIBA, ACHA, AHIEKE, AJAOJI.
 - Column 2: OBEHIE, OBIOMA NGWA, OBIOZARA, OBORO, OBUBA, OFEME, OHAFIA.



Admin

- Technical support
- Training
- Retraining
- Record office
- Management
- Equipment
- Payment
- Materials
- Approvals
- Reporting



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